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# UA68/13/4 The Link, Vol. 6, No. 4

WKU Journalism

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### 20TH JOURNALISM HOMECOMING A SUCCESS

Hugs, handshakes and high fives were the order of the weekend as Journalism alumni returned to the Hill for Western's annual homecoming. Alumni, students and faculty came together once again for the special PhotoHomecoming, the annual Student Publications brunch and the advertising "munch," the mingling at the South Lawn's tents and the football game, the contests of Video Bowl VII, and other informal gatherings and parties.

Mike Morse, Photojournalism sequence head, welcomed the 150 attendees at the photo event held at the new Convention Center. Recognized especially were Jack Corn, retired PJ instructor; Dave LaBelle, who has returned to the PJ teaching staff; Joey Carwile, a graduate who had been seriously injured in a car accident; and Larry Powell, former lab assistant now living in North Carolina.

Three slide shows were presented in recognition of the 20-year existence of the Photojournalism program. The first was a Main Street documentary made by early PJ students under the tutelage of Jack Corn. The second, produced by Tim Brokema of the Chicago Tribune, highlighted this year's Mountain Peoples (photo)

Workshop in Smithville, Tenn. The third show, greeted with loud yells and guffaws, included humorous photos taken of staff and students over the years.

The 1945 editor of the Herald was honored Friday at noon with her inclusion in Western's Hall of Distinguished Alumni. She was Dr. Alva Matherly Clutts, now a retired faculty member at Southern Methodist University.

At the traditional Herald-Talisman brunch Saturday, Student Publications Director Bob Adams shared the events of the past year and recalled the memory of Miss Frances Richards, first journalism teacher at Western and instigator of the Herald. Among those present were Dave Whitaker ("Boss"), the previous director. Introducing the current staffs were Kim Thomas, editor of the Talisman Xposure, and current Herald editor Dennis Varney. The University administration was represented by the appearance of Big Red.

Four Western graduates were honored for their accomplishments by presentations of Herald Awards: Joseph Glowacki, former Herald staffer now a media teacher at Connersville High School in Indiana; Paul Schuman, photogra-

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### WKU SNARES 3 AT SPJ

Two Western photographers and the WKU Chapter of SPJ brought home awards from the National Society of Professional Journalists Convention held Oct. 12-15 in St. Paul, Minn.

Western's SPJ Chapter won Outstanding Chapter for Region Five, Teak Phillips won a National Mark of Excellence Award in Sports Photography and Joe Stefanchik won a Mark of Excellence Award in News Photography.

### SCHOLARS DAY NEAR

Students from 10 counties of the Barren River Region will flock to the Hill for Scholars Day on Oct. 27.

There will be hour-long sessions held at 10 a.m. and 11 a.m. The topics available are:

10 a.m. - Opinion Pages, Selling For Your Newspaper, Yearbook Troubleshooting, Photo I - How To Get 'Em, Writing Contest, Marketing Your Publication.

11 a.m. - News Reporting and Writing, Features: How and Where, Advertising Design, Creative Design, Photo II - How To Use 'Em, Lively Sports Section, Advisers' Roundtable.

Former *College Heights Herald* editor Chris Poynter will return

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### •FYI....

- Oct. 25-26 - Tim Kelly, Editor, *Lexington Herald-Leader*, Chief of Copy Desk, *The Herald*
- Oct 27 - Scholars Day



## ...HOMECOMING

pher at the Courier-Journal; Dave Sutherland, a founder of Western's PJ sequence and professor at Syracuse University, and Mike Morse, also a sequence founder and program coordinator for 20 years.

In uncontested elections for officers in the Student Publications Alumni Association, Margo Grace was chosen as president, succeeding Al Cross; Bobby Roe as vice-president, and Cheryl Edwards Martin as treasurer.

At 1 p.m. the students, alumni and faculty of the advertising program assembled in Gordon Wilson Hall for a "Munch and Meet" session. Later, more students, faculty and alumni greeted each other at the Journalism and Potter College areas of the Festival of Tents prior to the football game.

Good times and high jinks characterized the Video Bowl on a sunny Sunday afternoon at the football practice field named in Journalism circles as the Donnie Swiney Field. About 35 students and (younger) grads, two dogs and two faculty members were there to play or to watch as fans. The game ended in a 5-3 score.

Grad Dana Albrecht was crowned Miss Video Bowl VII after demonstrating she could eat seven hotdogs in three minutes. Eric Woehler, perpetual Video Bowl secretary, arranged for awards to Carl Ballard, rookie of the year; Joe Medley, most valuable player (an intact record, he said), and Marc Piscotty and Jason Frakes, honorable mention. The event dissolved as participants tumbled from the pyramid formed and recorded for posterity on video.

## ...POYNTER

to the Hill as the keynote speaker. Poynter is currently the education reporter at the Jackson (Tenn.) Sun and has won numerous awards in the Gannett newspaper group for his work.

Poynter's speech will serve as the basis of the third annual writing contest. Each school will enter a representative from its newspaper and/or yearbook staff. The winner of the contest will receive a \$200 scholarship to study journalism at WKU.

The first two winners, Kim Lamastus (1993) and Aaron Sanderford (1994), are at Western and serving as staff writers on the *Herald*.

Anyone interested in working a session or judging the writing contest should see Mr. Adams and sign up on the sheet posted at the Herald office.

## PRSSA MEETING

Wednesday, Oct. 18, at 7 p.m.  
Room 307 GW. Dr. Treva Mitchell will be the featured speaker.

## TIM KELLY SLATED TO VISIT HERALD

Tim Kelly, editor of the Lexington *Herald-Leader*, will be visiting Western October 25-26.

On Wednesday, Kelly will serve as the copy desk chief throughout the production of Thursday's *Herald*.

Then Kelly will speak to three of Mr. Highland's classes on Thursday. Visitors are welcome to attend during the classroom lectures.

Turning out good journalists is not Kelly's only interest at Western. For those of you who don't already know... yes, he is Kevin's father.

## INTERNSHIP DATES APPROACHING

Those of you interested in a summer internship need to begin sending out your portfolios as several deadlines are already upon us.

The Cincinnati Enquirer, Dow Jones and Kentucky Press Association deadlines have already passed and the Courier-Journal deadline is coming up.

Here are a few of the internships and their deadlines. Application status is in parenthesis. (List current as of Oct. 3.)

Arizona Republic, Dec 31, (no app. needed); Boston Globe, Nov. 15, (app. needed); Louisville Courier-Journal, Nov. 10, (app. needed); Jewish Student Press Association, open date, (no app. needed); Student Conservation Association, open, (app. needed); Women in Sports Media, Dec. 1, (no app. needed).

For further information on these internships, contact Mr. Allen. Other internships are posted on the bulletin board in the hallway outside Mr. LaBelle's office and scattered throughout the Herald office.

The Student's Guide to Mass Media Internships is also an excellent source for internship listings. A copy is located in the Journalism Office in Gordon Wilson.

**The Link** serves the Department of Journalism students, faculty and administrators. Suggestions and materials will be accepted from anyone in the department. Call **Eric Vickrey**, editor, at home at 842-1155. Material can also be submitted to Eric through Dr. Goble's mailboxes. Deadline for the next issue is noon, Thursday, Oct. 26.